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**Application for appointment as: Marketing & Campaigns Officer**

This form must be received **no later than 12 noon on Tuesday 16 July 2024 in Microsoft Word format (NOT PDF)**

Completed application forms to be e-mailed to [recruit@ulsterwildlife.org](mailto:recruit@ulsterwildlife.org)

**Guidance notes for completion of application forms:**

* Please refer to the job description and person specification, as candidates are only short-listed for the

next stage of the recruitment process on the basis of information contained in the application form

which meets the criteria detailed in the person specification.

* Please ensure all questions are answered and that you fully complete the application form
* Forms must be **typewritten**.
* Application forms, which are received after the above time and date, will **not** be considered.
* CVs must **not** be included and will not be considered.
* Please attach additional sheets if required.

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| **PERSONAL DETAILS** | | | | | | |
| **Title (Mr, Mrs, Miss, Ms, etc)** |  | | | | | |
| **Surname** |  | | | | | |
| **Forenames** |  | | | | | |
| **Address inc town** |  | | | | | |
| **Postcode** |  | | | | | |
| **Telephone numbers** | **Home** |  | **Work** |  | **Mobile** |  |
| **Email** |  | | | | | |

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| **EDUCATION HISTORY**  **Continue on additional sheets if necessary** | | | |
| State **type** of school and/or college of further education/university attended | Level of  qualifications  obtained: | Subject: | Marks or grade: |
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| **Please give details of professional qualifications (including date(s) of award) and/or details of any relevant training**  **and/or details of any membership of professional organisations or institutes (continue on additional sheets if necessary):** | | | |
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| **EMPLOYMENT HISTORY**  Starting with your current or most recent employer and working back, please give details of your **previous work history including any voluntary work. Please state whether full-time or part-time (continue on** additional sheets if necessary) | | | | | |
| **Name and address**  **of employer:** | **From**  **(mm/yy):** | **To**  **(mm/yy):** | **Position(s) held and brief description of duties:** | **Leaving**  **Salary:** | **Reason for**  **Leaving:** |
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| **ROLE REQUIREMENTS – ESSENTIAL CRITERIA**  Please detail, using examples, how you meet the essential criteria of the post as outlined in the Person Specification |
| Essential Criteria 1 – A high level of written English is required, as are great communications skills including the ability and willingness to engage with a wide range of people. |
| **Achievement Indicators** |
| Essential Criteria 2 – Good IT skills with good knowledge of Microsoft Office packages. |
| **Achievement Indicators** |
| **Essential Criteria 3 - A willingness and desire to learn new skills, welcome supervision and advice.** |
| **Achievement Indicators** |
| **Essential Criteria 4 - Basic experience of using a range of social media channels is required. Knowledge of publishing platforms and website content management systems is preferable but the role will help you develop these skills through practical application and training.** |
| **Achievement Indicators** |
| **Essential Criteria 5 – Basic photography and video skills that can be built on in the role.** |
| **Achievement Indicators** |
| **Essential Criteria 6 - Enjoy working as part of a small team, but also on own initiative without direct supervision.** |
| **Achievement Indicators** |
| **Essential Criteria 7 – A strong interest in nature and wildlife.** |
| **Achievement Indicators** |

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| ***Desirable Criteria*** |
| **Desirable Criteria 1 – Experience of working or volunteering in the marketing, PR or communications sectors, gained within the last 2 years.** |
| **Achievement Indicators** |
| **Desirable Criteria 2 - A relevant qualification.** |
| **Achievement Indicators** |
| **Desirable Criteria 3 - Knowledge of PR and marketing practice.** |
| **Achievement Indicators** |
| **Desirable Criteria 4 - Video editing experience.** |
| **Achievement Indicators** |

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| **Do you have access to a form of transport which enables you to meet the requirements of the post in full?** | | **Yes** |  | **No** |  |
| **How soon could you start in this role?** |  | | | | |

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| **REFERENCES**  ***Please give the names, addresses and occupations of two persons, not related to you, from whom employment/work-based references may be sought. One of your referees should preferably be your current or most recent employer (whether paid or voluntary work) and both should be able to comment on your ability to carry out the particular tasks of this job.*** | |
| **REFEREE 1** | |
| Name |  |
| Occupation |  |
| Address |  |
| Telephone Number |  |
| Email |  |
| **REFEREE 2** | |
| Name |  |
| Occupation |  |
| Address |  |
| Telephone Number |  |
| Email |  |

**General Data Protection Regulations**

*We take your privacy seriously at Ulster Wildlife and will only use your personal information to administer your application.  You can find out more about how we process your data and your rights by reading our Privacy Notice at* [*www.ulsterwildlife.org/privacynotice*](http://www.ulsterwildlife.org/privacynotice)*.*

**DECLARATION**

*I declare that all foregoing statements are true and complete to the best of my knowledge and belief. I understand that knowingly giving false or inaccurate information or suppressing any material fact will lead to disqualification or, if appointed, dismissal.*

A typed signature will be considered legally binding.

Signed: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Dated: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Information about Criminal Convictions**

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| **With reference to the Rehabilitation of Offenders (NI) Order 1978, have you been convicted of a criminal offence?** Please note that this will not necessarily be a bar to employment | | **Yes** |  | **No** |  |
| **If yes please give details:** |  | | | | |

If you have answered “yes” to this question please return this form in a sealed envelope with the following on it.

**In Strictest Confidence**

**For the Attention of the Chief Executive**

**HR REF: MCamp 24/10**

**Your name**

**Your address**

The envelope will only be opened in the event that you are the preferred candidate for the post. If you are unsuccessful the envelope will be returned to you unopened.

FAIR EMPLOYMENT MONITORING QUESTIONNAIRE

***This questionnaire will not be seen by either the short listing or interview panels***

**Introduction:**

We are an Equal Opportunities Employer. We do not discriminate against our job applicants or employees and we aim to select the best person for the job.

We monitor the community background and sex of our job applicants and employees in order to demonstrate our commitment to promoting equality of opportunity in employment and to comply with our duties under the *Fair Employment & Treatment (NI) Order 1998.*

You are not obliged to answer the questions on this form and you will not suffer any penalty if you choose not to do so. Nevertheless, we encourage you to answer these questions. Your answers will be used by us to prepare and submit a monitoring return to the Equality Commission, but your identity will be kept anonymous. In all other regards your answers will be treated with the strictest confidence. We assure you that your answers will not be used by us to make any decisions affecting you, whether in a recruitment exercise or during the course of any employment with us.

**Community Background:**

Regardless of whether they actually practice a religion, most people in Northern Ireland are perceived to be members of either the Protestant or Roman Catholic communities.

**Please indicate the community to which you belong by ticking the appropriate box below:**

|  |  |
| --- | --- |
| **I am a member of the Protestant community** |  |
| **I am a member of the Roman Catholic community** |  |
| **I am a member of neither the Protestant nor the Roman Catholic community** |  |

*If you do not answer the above question, we are encouraged to use the residuary method of making a determination, which means that we can make a determination as to your community background on the basis of the personal information supplied by you in your application form/personnel file.*

**Sex: Please indicate your sex by ticking the appropriate box below:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sex** | **Male** |  | **Female** |  |

***Note: If you answer this questionnaire you are obliged to do so truthfully as it is a criminal offence under the Fair Employment (Monitoring) Regulations (NI) 1999 to knowingly give false answers to these questions.***

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| **Additional Information**  **To monitor the effectiveness of our advertising please indicate where you saw this position advertised:** |
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